

IN THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1.-3. (*Cancelled*).

4. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a compensation-granting database for storing identification information that identifies said web page having said second URL which provides the deal, to which said compensation can be granted; wherein:

 said URL rewriting unit rewrites said second URL when identification information of said web page requested by the user is stored in said compensation-granting database.

5. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a compensation-granting database for storing identification information that identifies said web page having said second URL which provides the deal, to which said compensation can be granted; wherein:

 said compensation-granting database grants compensation for said deal when identification information of said web page, on which the deal is performed, is stored in said compensation-granting database.

6. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a compensation-granting database for storing identification information that identifies said web page having said second URL which provides the deal, to which said compensation can be granted; and

 an indicating unit for indicating on a terminal of the user that said compensation is granted to said deal performed on said web page when identification information of a web page requested by the user is stored in said compensation-granting database.

7. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a history database for storing an access history of the user accessing a web page having said first URL with corresponding identification information of the user; and

a compensation-executing unit for judging whether said deal is truly performed, when the user applies for compensation for said deal, using said access history stored in said history database, and for paying said compensation to the user when said deal is truly performed.

8. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a history database for storing an access history of the user accessing a web page having said first URL with corresponding identification information of the user; and

said compensation-granting unit judges whether to grant said compensation to the user, based on a time of final access to said first URL, using said access history.

9. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a storing unit for storing information that specifies a time of final access to the web page having said first URL by the user; and

said compensation-granting unit judges whether to grant said compensation to the user based on said time of final access stored in said storing unit.

10.-14. (*Cancelled*).

15. (*Withdrawn*) A method as claimed in claim 12, further comprising the step of:

storing identification information that identifies a web page having said second URL which provides the deal, to which said compensation can be provided; wherein:

said step of rewriting said second URL rewrites said second URL when identification information of a web page requested by the user is stored by said storing step.

16. (*Withdrawn*) A method as claimed in claim 12, further comprising the step of:

storing identification information that identifies a web page which provides a deal, to which said compensation can be provided; wherein:

said step of granting said compensation grants compensation to said deal when identification information of a web page, on which the deal is performed, is stored by said storing.

17. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:
storing identification information that identifies a web page which provides a deal, to
which said compensation can be provided; and

indicating on a terminal of the user that said compensation is granted to the deal
performed on said web page when said identification information of said web page requested
by the user is stored by said storing.

18. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:
storing an access history of the user accessing said portal site server with
corresponding identification information of the user; and

judging whether the deal is truly performed based on said access history stored by
said storing step when the user applies for compensation for said deal; and
paying said compensation to the user when said deal is truly performed.

19. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:
storing an access history of the user accessing said portal site server with
corresponding identification information of the user; and

judging whether to grant said compensation to the user, based on a time of final access
to said portal site server, using said access history.

20. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:
storing information that specifies a time of final access to said portal site server by the
user; and

judging whether to grant compensation to the user, based on the time of final access to
said portal site server, using said stored information.

21.-22. (*Cancelled*).

23. (*Withdrawn*) A method as claimed in claim 22, further comprising the step of:
storing a total amount of sales of merchandise sold at said web page and a total
amount of said insurance paid to the user for said merchandise, with corresponding
merchandise identification information that identifies said merchandise; and

setting or updating an amount of said insurance for said merchandise according to a ratio of said total amount of said insurance to said total amount of sales.

24. (*Withdrawn*) A method as claimed in claim 22, further comprising the steps of:
storing a total amount of sales of merchandise sold at web pages operated by member stores and a number of times of granting said insurance to said merchandise sold by each member store with corresponding member store identification information that identifies said member store; and

setting or updating a premium paid by said member store according to a ratio of said number of times of granting said insurance to said total amount of sales.

25. (*Withdrawn*) A method as claimed in claim 24, wherein said step of setting or updating sets or updates an amount of compensation that can be paid to the user according to said ratio of said number of times of granting said insurance to said total amount of sales.

26. (*Withdrawn*) A method as claimed in claim 22, further comprising the steps of:
storing a total amount of sales of merchandise sold at web pages operated by member stores and an amount of said insurance paid to the user for said merchandise sold by said member stores with corresponding member store identification information that identifies each member store; and

setting or updating a premium paid by said member store according to a ratio of said amount of said insurance paid to the user to said total amount of sales.

27. (*Withdrawn*) A method as claimed in claim 26, wherein said step of setting or updating sets or updates an amount of compensation that can be paid to the user according to said ratio of said amount of insurance paid to the user to said total amount of sales.

28. (*Withdrawn*) A method as claimed in claim 22, further comprising the steps of:
storing a total amount of purchase of the user at said web page and a number of times of applying for said insurance by the user with corresponding user identification information that identifies the user; and

setting or updating an amount of compensation paid to the user according to a ratio of said number of times of applying for said insurance by the user to said total amount of purchase of the user.

29. (*Withdrawn*) A method as claimed in claim 28, wherein said step of setting or updating sets or updates said amount of compensation that can be paid to the user according to said ratio of said number of times of applying for said insurance by the user to said total amount of purchase of the user.

30. (*Withdrawn*) A method as claimed in claim 22 further comprising the steps of:
storing a total amount of purchase of the user at said web page and an amount of compensation paid to the user with corresponding user identification information that identifies the user; and

setting or updating an amount of compensation paid to the user according to a ratio of said amount of compensation paid to the user to said total amount of purchase of the user.

31. (*Withdrawn*) A method as claimed in claim 30, wherein said step of setting or updating sets or updates said amount of compensation that can be paid to the user according to said ratio of said amount of compensation paid to the user to said total amount of purchase of the user.

32. (*Withdrawn*) A method as claimed in claim 23 or 24, wherein said step of setting or updating sets or updates coverage applied to said merchandise according to said ratio of said total amount paid as insurance for said merchandise to said total amount of sales for said merchandise.

33. (*Withdrawn*) A method as claimed in claim 28, wherein said step of setting or updating sets or updates a limit for the user to purchase merchandise, to which said compensation can be paid, according to said ratio of said number of times of applying for said insurance by the user to said total amount of purchase.

34. (*Withdrawn*) A method as claimed in claim 30, wherein said step of setting or updating sets or updates a limit for the user to purchase merchandise, to which said

compensation can be paid, according to said ratio of said amount of compensation paid to the user to said total amount of purchase of the user.

35. (*Withdrawn*) A method as claimed in claim 21, further comprising the steps of:
storing a number of times of access to said portal site server by the user; and
judging whether to provide said compensation to the user based on said number of times of access.

36. (*Cancelled*).

37. (*Currently Amended*): A server for a compensation-granting portal site on the Internet having a first URL, and connecting to a plurality of other servers through the Internet through ~~which a user accesses directly to a member store web page from a user terminal~~, the server comprising:

~~a user database configured to store information of each user corresponding to a user ID;~~

~~a compensation-granting database a member store database configured to store URL information of each member store in advance corresponding to the member store ID;~~

~~a deal database configured to store information of each deal corresponding to the member store ID;~~

~~an objected merchandise database configured to store information of each merchandise corresponding to the merchandise ID;~~

~~a communication interface configured to grant communication access to a user via said URL;~~

a URL rewriting unit which receives a second URL of a web page upon a user's request, rewriting said second URL to be linked to said first URL if the second URL requested by the user has been stored in the compensation-granting database, and transmits said rewritten URL to the user terminal,

a history database for storing deal information relating a deal performed by the user on said web page having said second URL, and

a compensation-granting unit for granting compensation relating the deal performed by the user on said web page having said second URL based on the deal information stored in the history database.

~~wherein said server for a the compensation granting portal site processes information stored in said user database, said member store database, said deal database, and said objected merchandise database according to executable instructions stored in a CPU, ROM, and/or RAM.~~

38. (*Currently Amended*): A method for granting compensation for a deal performed on the Internet for use with a compensation-granting portal site server connected to a plurality of other servers through the Internet through ~~which a user accesses directly to a member store web page from a user terminal, and having a first URL through which a user gains access to said compensation-granting portal site server, said method comprising:~~

~~storing information of each user in a user database based on user ID,~~
~~storing information of each member store in a member store database based on member store ID,~~
~~storing information of each deal in a deal database based on the member store ID,~~
~~storing information of each merchandise in an objected merchandise database based on merchandise ID, and~~
~~processing information stored in said user database, said member store database, said deal database, and said objected merchandise database according to executable instructions stored in a CPU, ROM, and/or RAM~~

pre-storing URL information of each member store in a compensation-granting database;

receiving a second URL of a web page upon a user's request;
rewriting the second URL to be linked to the first URL if the second URL requested by the user has been stored in the compensation-granting database;

transmitting the rewritten URL to the user terminal;
storing deal information relating a deal performed by the user on the web page having the second URL in a history database; and

granting compensation relating the deal performed by the user on the web page having the second URL based on the deal information stored in the history database.

39. (*New*): A member store server for providing compensation to a deal that is performed by a user terminal on a web-page accessed which has jumped from an compensation-granting portal site that is operated by a compensation-granting portal site

server, said user terminal including a storing unit for storing information of the web page accessed by the user terminal comprising:

a reading unit for reading information stored in the storing unit in the user terminal;

a judging unit for judging from the information read by the reading unit whether the web page from which the user terminal has jumped is the compensation-providing portal site or note; and

a processing unit for providing the compensation to the deal if the judging unit judges that the user terminal has jumped from the compensation-granting portal site.